

# Rachel Kettler



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## Education

June 2017

**UNIVERSITY OF WASHINGTON, SEATTLE**  
BDes in Visual Communication Design

Summer 2015

**DESIGN IN ROME** – University of Washington  
A five week study abroad program in Rome where I studied photography, art history, and book-making.

## Employment

September 2018–September 2020

**THE ALCHEMIST'S KITCHEN, NYC** – *Freelance Designer*  
Here I designed and art directed graphics for the company's website, social media and packaging to promote products, events, and seasonal focuses. Since 2018 I have also designed five zines ranging from topics on mushroom medicine, witchcraft, and CBD.

March 2019–May 2019

**TRIBECA FILM FESTIVAL, NYC** – *Freelance Junior Designer*  
I created digital and print advertisements, invites, and social media graphics. One of my main projects was to design the juror booklets used for the film festival's competition.

July 2018–November 2018

**MESH DESIGN & DEVELOPMENT, BK** – *Freelance Designer*  
I supported the Brooklyn studio in-house on various projects for non-profit clients including print design, branding, and website content migration.

February 2018–August 2018

**SMALL STUFF, NYC** – *Freelance Junior Designer*  
Following a four month internship, I was hired full time to continue supporting the studio. On a small team, I worked on branding, print, and web design.

January 2017–August 2017

**HENRY ART GALLERY, SEATTLE** – *Designer*  
Following a five-month internship, I was hired full time as a designer. Here I worked closely with the museum's communication department to create exhibition identities, promotional materials, ads, event posters and other graphic needs.